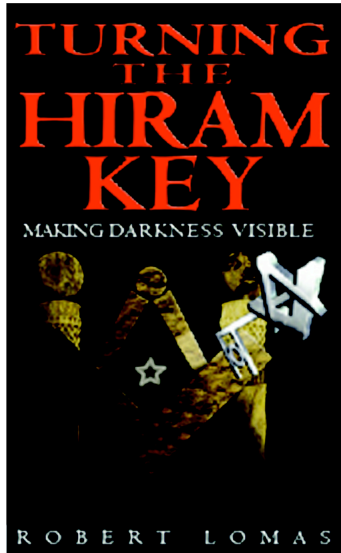


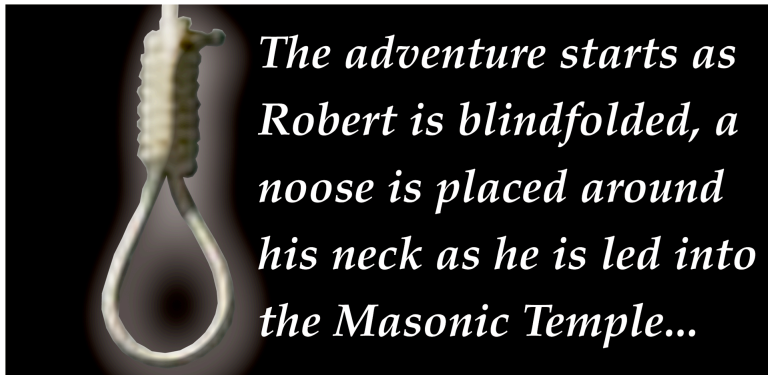
A landmark book in the history
of alternative publishing



*Join one man's journey
through the mysterious
rituals of Freemasonry*

Written by the co-author of the best-selling THE HIRAM KEY

PUBLISHED SPRING 2005



Turning the Hiram Key invites readers to join a gripping journey of discovery to find the real secrets of Freemasonry

Robert Lomas - co-author of best-selling *The Hiram Key* - has finally tackled the big unanswered questions about The Brotherhood...

What is the purpose of Freemasonry?

What do Masons gain from working the Rituals?

Can anybody benefit from the spiritual teachings of The Craft?

Does Freemasonry hold the secret to unlocking the hidden potential of the human mind?

Are Masonic rituals simple moral plays designed to encourage people to behave well?

Are they a secret tradition preserved from a long lost civilisation?

Are they meaningless formalities? Or do they serve a deeper purpose?

In this ground-breaking new book Lomas describes his personal journey through the mystical rituals of Freemasonry. Drawing from personal spiritual insights, hidden Masonic texts and modern scientific knowledge, he reveals why people join Freemasonry, what they expect to find and how they benefit.

**IN THE PAST, THESE INNER SECRETS HAVE BEEN
PRESERVED FOR A SELECT FEW...**

...UNTIL NOW!

CONTENT

This book will shake the secret world of Freemasonry to its very core.

There have been many exposés of Freemasonry. They began in 1730 when Samuel Pritchard wrote *Freemasonry Dissected*. In 1952, Walton Hannah published *Darkness Visible*. Then in 1984, Steven Knight wrote *The Brotherhood*. All in all there have been over sixty accounts of Masonic ritual but they all have one thing in common. They were written with the intent of exposing an imaginary evil at the heart of Masonry. This is the first time in the 275 year history of exposing Freemasonry that a convinced Freemason has replied. Robert Lomas explains why he thinks it is a good thing to be 'Made a Mason'.

Lomas has a long history in writing about Freemasonry. He co-authored four best-selling books in 'The Hiram Key' series as well as a study of the influence of Masonic principles on modern science. In this new book he explains exactly how Freemasonry works as a science of spiritual self-improvement. He draws on his knowledge of ritual, his training as a scientist and much unpublished Masonic material about the philosophical underpinning of the movement.

Freemasonry has inherited a system of ancient knowledge, told in allegories and taught by symbols. This book lets you experience the mystery of that ritual and see it through the eyes of the author. It looks at how myth, symbolism and newly discovered functions of the brain, combine to create different world views. Finally it melds the science and the emotion into a vehicle to free the spirit to soar to new heights of attainment.

The well kept secret of Freemasonry is that it is a tolerant path of spiritual improvement. And that it is totally free of the superstition, political overtones and dogma, which surround most religions.

Why look to alien spiritual paths? Freemasonry is a western spiritual tradition whose time has come. This book explains how it works.

THE AUTHOR

Dr Robert Lomas gained a first class honours degree in Electrical Engineering before being awarded a PhD for his research into solid state physics and crystalline structures. He later worked on electronic weapons systems and emergency services command and control systems. He has established himself as one of the world's leading authorities on the history of science and lectures on Information Systems at Bradford University's School of Management, one of the UK leading business schools. He is also a regular speaker on the Masonic lecture circuit in West Yorkshire as well as strong supporter of the Orkney Science Festival.

He has written a number of books. He has co-authored the best-selling *The Hiram Key*, *The Second Messiah*, *Uriel's Machine* and *The Book of Hiram*, and written *The Invisible College*, *Freemasonry and the Birth of Modern Science* and *The Man who Invented The Twentieth Century*.

BIBLIOGRAPHIC DETAILS

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KEY SELLING POINTS

- The author has written and co-authored a number of best-selling masonic titles, including THE HIRAM KEY, which has currently sold in excess of 1 million copies worldwide, has been translated into 46 different languages and continues to backlist strongly
- This is an uplifting and inspirational story of Freemasonry which will find a ready market among fans of *The Hiram Key* series
- Unlocks the secrets of the largest Fraternal society in the history of mankind
- The book will be supported by marketing campaigns inside and outside the Masonic movement

MARKETING CAMPAIGN

- Display advertising in all the leading Masonic magazines, reaching over 450,000 masons in the UK
- Pre-release publicity in *The Scotsman*, *Daily Mail* and the *Ashlar Magazine*
- Book launches in England, Scotland and Wales
- Feature coverage in leading Masonic magazines
- Widespread book trade coverage, including trade advertising
- Author appearances on local radio
- On-line coverage of marketing activity, author appearances available at www.turningthehiramkey.com

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